HealthCore and PPD Real-World Research Collaboration

Industry-leading real-world evidence companies, HealthCore and PPD, are building on an existing collaboration to include PPD’s Evidera business unit, and offer biopharmaceutical clients the ability to address post-marketing safety commitments in Europe and the US.

SCIENTIFIC EXPERTISE AND EXPERIENCE IN PRE- AND POST-APPROVAL SETTINGS

PPD
Global CRO Specializing in Design and Implementation of Clinical Trials
Global operations
Deep therapeutic area expertise

EVIDERA
Global Provider of Evidence-Based Solutions

HEALTHCORE
US Expert in Real-World Evidence Research

EXPLORE THE POSSIBILITIES ENABLED BY COLLABORATION

- Design and implement appropriate PRAGMATIC CLINICAL TRIALS
- Demonstrate real-world product performance more QUICKLY and COST EFFECTIVELY
- Generate HIGH-QUALITY evidence of product performance in REAL-WORLD settings
- Better understand the UTILIZATION and IMPACT of your products
- OPTIMIZE market access reimbursement and IMPROVE payer and patient value

Real-world clinical trials
HEOR
Epidemiology
Medical record hybrid studies using claims
Safety & epidemiology services (REMS, PASS)
Innovative real-world research designs
Robust, research-enabled electronic healthcare data environment
Knowledge and experience with real-world evidence methods and data sources

The collaboration between HealthCore, Evidera and PPD is setting a new standard for the quality, efficiency and relevance of real-world evidence generation.
About HealthCore, Inc.

HealthCore, Inc. is the wholly-owned, independently operating health outcomes research subsidiary of Anthem (NYSE: ANTM), Inc. We work with life sciences companies, payers and providers, and government and academic organizations to provide real-world evidence in support of a wide variety of health care decisions. Our research capabilities include extensive experience in HEOR, Late Phase, Safety and Epidemiology and Survey-Based research services and solutions with our work designed to improve quality, safety and affordability in health care. With more than 20 years of experience, clinical and scientific research expertise, and exclusive access to a robust, integrated research environment containing information on nearly 60 million individuals from multiple health plans across the U.S., HealthCore delivers unparalleled clarity and actionable information to health care decision makers. To learn more about HealthCore, go to www.healthcore.com

About PPD

PPD is a leading global contract research organization providing comprehensive, integrated drug development, laboratory and lifecycle management services. Our clients and partners include pharmaceutical, biotechnology, medical device, academic and government organizations. With offices in 47 countries and more than 19,000 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and a firm commitment to quality to help clients and partners bend the cost and time curve of drug development to deliver life-changing therapies that improve health.

About Evidera

Evidera is a leader in generating and communicating evidence of product value to inform health care system decisions. For over 30 years, the experts at Evidera have provided health economic, outcomes research, market access, data analytic and epidemiology services to life sciences organizations. For more information, visit www.evidera.com.

To learn more about our Health Economics & Outcomes Research services, contact:
S. Rebecca Chiappinelli, RPh, Director, Business Development, +1 (973) 729 7195 or rchiappinelli@healthcore.com
Mark Hanrahan, MBA, Director, Business Development, +1 (610) 388 2662 or mhanrahan@healthcore.com