

HealthCore and PPD Real-World Research Collaboration



Expanded Collaboration. Multi-Country Studies.

Industry-leading real-world evidence companies, HealthCore and PPD, are building on an existing collaboration to include PPD's Evidera business unit, and offer biopharmaceutical clients the ability to address post-marketing safety commitments in Europe and the US.

SCIENTIFIC EXPERTISE AND EXPERIENCE IN PRE- AND POST-APPROVAL SETTINGS



EXPLORE THE POSSIBILITIES ENABLED BY COLLABORATION

- ✓ Design and implement appropriate **PRAGMATIC CLINICAL TRIALS**
- ✓ Demonstrate real-world product performance more **QUICKLY** and **COST EFFECTIVELY**
- ✓ Generate **HIGH-QUALITY** evidence of product performance in **REAL-WORLD** settings
- ✓ Better understand the **UTILIZATION** and **IMPACT** of your products
- ✓ **OPTIMIZE** market access reimbursement and **IMPROVE** payer and patient value

The collaboration between **HealthCore, Evidera and PPD** is setting a new standard for the quality, efficiency and relevance of real-world evidence generation.



About HealthCore, Inc.

HealthCore, Inc. is the wholly-owned, independently operating health outcomes research subsidiary of Anthem (NYSE: ANTM), Inc. We work with life sciences companies, payers and providers, and government and academic organizations to provide real-world evidence in support of a wide variety of health care decisions. Our research capabilities include extensive experience in HEOR, Late Phase, Safety and Epidemiology and Survey-Based research services and solutions with our work designed to improve quality, safety and affordability in health care. With more than 20 years of experience, clinical and scientific research expertise, and exclusive access to a robust, integrated research environment containing information on nearly 60 million individuals from multiple health plans across the U.S., HealthCore delivers unparalleled clarity and actionable information to health care decision makers. To learn more about HealthCore, go to www.healthcore.com



About PPD

PPD is a leading global contract research organization providing comprehensive, integrated drug development, laboratory and lifecycle management services. Our clients and partners include pharmaceutical, biotechnology, medical device, academic and government organizations. With offices in 47 countries and more than 19,000 professionals worldwide, PPD applies innovative technologies, therapeutic expertise and a firm commitment to quality to help clients and partners bend the cost and time curve of drug development to deliver life-changing therapies that improve health.



About Evidera

Evidera is a leader in generating and communicating evidence of product value to inform health care system decisions. For over 30 years, the experts at Evidera have provided health economic, outcomes research, market access, data analytic and epidemiology services to life sciences organizations. For more information, visit www.evidera.com.

To learn more about our Health Economics & Outcomes Research services, contact:

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